IP BEST PRACTICES

Webinars

A best practice shared by InspiringPeople.

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Webinars

Once you know who's 'most inspiring' on a given topic, invite them to run a webinar for the people who chose to learn from them.

Key steps

Once best practices have been shared and gathered into a small database per development topic, you already know who's considered most inspiring on each one — and who wants to be inspired on it.

Ask the most inspiring person per topic to host a quarterly webinar, and invite the people who picked that topic as their development area. Record the sessions and make them available on internal channels afterward to extend their reach.

CONTACT

InspiringPeople

ADDRESS

Maliebaan 45

3581 CD Utrecht

The Netherlands

PHONE

+31 84 00 38 999

EMAIL

contact@inspiringpeople.com



“Inspire to engage”