IP BEST PRACTICES

Coffee and Connect

A best practice shared by InspiringPeople.

Generated on 22 November 2026

Coffee and Connect

A barista, good coffee and a live screen turn waiting in line into a genuine brainstorm.

Key steps

The best ideas come from serendipitous meetings — which are notoriously hard to organize, unless you give people a reason to linger.

Bring a barista to the office with coffee and snacks, and facilitate a short brainstorm on a new product or service while people wait, showing intermediate results and quotes on a big screen so people keep building on each other's ideas. Typically half of everyone at a given location shows up over the course of the day.

CONTACT

InspiringPeople

ADDRESS

Maliebaan 45

3581 CD Utrecht

The Netherlands

PHONE

+31 84 00 38 999

EMAIL

contact@inspiringpeople.com



“Inspire to engage”