IP BEST PRACTICES

Write a Book together

A best practice shared by InspiringPeople.

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Write a Book together

Bundling the company's best practices into a real book — read and discussed as a team — spreads what already works.

Key steps

Define a development agenda of things the company should improve on: becoming more digital, building high-performing teams, boosting innovation. Ask people to share their own best practices in 300-400 words, and gather 60 to 80 stories.

Bundle the best practices into a book with appealing visuals and publish it. Have every team read a quarter of it each quarter, discuss it together, and choose the story that inspired them most to implement in their own team.

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