IP BEST PRACTICES

Company Day

A best practice shared by InspiringPeople.

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Company Day

Hosting employees and their families to celebrate together builds a bond that makes reaching common goals easier.

Key steps

Creating a sense of belonging sometimes means acting as a host — not only for the people who work for you, but for their families too. Acknowledging what's been achieved and celebrating together builds a strong bond and implicitly showcases the culture you're building.

Set a date and theme, invite employees and their families, and celebrate accomplishments and culture together — ideally timed just before a joint holiday. Capture material for future communications while you're at it.

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