IP BEST PRACTICES

Start-up Visits

A best practice shared by InspiringPeople.

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Start-up Visits

Inject an entrepreneurial spirit by having people pitch to real entrepreneurs playing shareholder.

Key steps

Nothing is more daring than a start-up. Invite three or four entrepreneurs for an afternoon, split thirty to forty employees into four groups, and have each group define questions on how to become more daring.

Send the teams to visit the entrepreneurs in carousel, then have each team pitch a plan back to the 'shareholders' for feedback. Give the entrepreneurs fake coins to invest in the jug of the team they find most convincing.

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