IP BEST PRACTICES

Hackathons

A best practice shared by InspiringPeople.

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Hackathons

Mixing the strengths of non-direct colleagues in a pressure cooker produces genuinely innovative solutions.

Key steps

A hackathon is a great way to involve volunteers in important strategic questions. Ask mixed teams of four to six people to solve one central challenge within a set timeframe, such as 24 hours, in one large room with plenty of energy, snacks and music.

Have the teams pitch to a group of senior leaders after 24 hours, and define a winner together with a live jury.

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