IP BEST PRACTICES

Inspiration Tour

A best practice shared by InspiringPeople.

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Inspiration Tour

Go beyond your own organization: exposing people to impulses and learnings from other companies sparks innovation.

Key steps

To think ahead, it sometimes takes more than the organization can offer from inside. Depending on your industry and goals, invite employees on a tour — by bus if needed — to visit other companies, possibly in another country, combined with an overnight stay and some team building.

Have five or six interested employees visit companies of interest in carousel, then present what they learned back to the rest of the company.

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“Inspire to engage”