IP BEST PRACTICES

Culture Board

A best practice shared by InspiringPeople.

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Culture Board

A non-hierarchical culture board gives ambassadors at every level a stepping stone, and the program a sounding board.

Key steps

Changing a culture means changing the language people use, so the program needs a channel for all change communications and a sparring partner while it runs.

Find volunteers who represent the organization hierarchically, functionally and geographically — 15 to 20 people, usually including the CEO — and ask for a lead per work stream (mindset design, employee engagement, leadership development, measurement). Meet once a month, using the platform both ways: gathering input and conveying messages.

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