IP BEST PRACTICES

Empowering Managers

A best practice shared by Charles de Sabran-Pontevès.

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Empowering Managers

Equips managers to translate company values into everyday actions and team behaviours through a structured, cascading approach.

Key steps

Start by deeply understanding your existing culture and what makes it unique.

Design a cascading strategy where managers lead targeted workshops and link values to high-impact daily situations, especially around customer experience.

Engage teams through short, practical training sessions where managers explain values, co-design action plans, and gather feedback for continuous improvement.

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