IP BEST PRACTICES

Moving Motivators

A best practice shared by Vanessa Schmoranzer.

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Moving Motivators

A card-based exercise that helps teams and leaders explore intrinsic motivation and align personal drivers with organisational culture.

Key steps

Prioritise Motivators: rank 10 motivators individually from most to least important, identifying a personal Top 3 and the least motivating factors.

Assess Change Impact: adjust motivators based on a given change scenario and discuss how motivation shifts.

Discuss & Align: each participant presents their motivators, explains their choices, and reflects on differences in interpretation, fostering mutual understanding and cultural improvement.

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