IP BEST PRACTICES

Department Hopping

A best practice shared by Henno Janmaat.

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Department Hopping

Job rotation or a team 'safari' to create understanding of other functions' roles and activities.

Key steps

Create understanding of other functions' roles & activities, by organising some sort of job rotation (individual) or safari (teams or groups).

This can be organised completely open, or you could use the value chain as a guide (visits upstream and downstream).

Ask participants to do a short write-up afterwards.

CONTACT

InspiringPeople

ADDRESS

Maliebaan 45

3581 CD Utrecht

The Netherlands

PHONE

+31 84 00 38 999

EMAIL

contact@inspiringpeople.com



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