

IP BEST PRACTICES

Dos & Don'ts

A best practice shared by Henno Janmaat.

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Dos & Don'ts

Keep the values alive by translating them into everyday team behaviours.

Key steps

Keep the values alive, by translating them into everyday behaviours.

Organise team workshops where teams can come up with their principles, linked to the values.

Ask teams to publish these principles, or put them on the wall in the office where the team sits.

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