

IP BEST PRACTICES

Kickstart Culture Conversation

A best practice shared by Ruben Treurniet.

Generated on 22 November 2026

Kickstart Culture Conversation

Engaging employees in open dialogue on key workplace topics through anonymous one-on-one chats with colleagues who have different perspectives.

Key steps

Civinc is a new way to involve employees in the conversation on key workplace topics, and understand how they really feel.

It instantly matches employees in anonymous one-on-one chats with colleagues who have a different perspective.

That's how everyone gets an equal opportunity to share their authentic views and gain a fresh point of view, while an AI analysis captures what employees really think, in minutes instead of months.

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