IP BEST PRACTICES

Values Alignment Index (VAI)

A best practice shared by Maxime Bui.

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Values Alignment Index (VAI)

Reinforcing company values by visually mapping alignment after meetings or workshops.

Key steps

After any meeting, workshop, or activity, ask participants which values they demonstrated individually and as a group.

Create a visual Company Values Radar with branches for each value.

Ask the group to rate their performance on each value (1-10), based on the previous discussions, and ask about their personal and collective alignment with the values.

Compute a score to determine a collective VAI (Values Alignment Index), interpret the result, highlight successes and identify actionable steps to strengthen alignment.

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