IP BEST PRACTICES

Engagement Survey

A best practice shared by Henno Janmaat.

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Engagement Survey

Ingrain the aspired culture into your existing engagement survey or eNPS rather than creating something new.

Key steps

Most companies measure employee engagement or eNPS in one shape or form.

Try to ingrain the aspired culture into the existing surveys, instead of creating something new.

Another option is to run a little pulse, more regular and more compact than a survey.

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