IP BEST PRACTICES

The Pirate Map Game

A best practice shared by Maxime Bui.

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The Pirate Map Game

A team-building game that turns a leadership or organizational shift into a shared adventure, so the team re-engages around a new direction instead of simply receiving one.

Key steps

The game begins with each participant building a personal avatar and presenting it to the group. The team then names its collective superpowers, values, and warnings.

The crew defines its destination: the treasure (success) and the shipwreck (failure) to avoid, making rules explicit and mapping obstacles against resources.

The group sets its governance compass — sense, energy, relations, value — and how decisions get made going forward. Intent turns into action: brainstorming, prioritizing, committing to first steps.

Crews formed this way hold their commitments better and self-organize more effectively — having named the pitfalls and resources together, they navigate difficulties as a team rather than waiting for individual direction.

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