IP BEST PRACTICES

Strengthening Team Bonds

A best practice shared by Maxime Bui.

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Strengthening Team Bonds

A team functions as a network of interactions — this exercise helps visualise and strengthen these connections with balls of yarn.

Key steps

Setup: Participants form a circle in an open space, with multiple balls of yarn in different colours.

Yarn Distribution: Each colour represents a (sub)project; managers receive a distinct colour.

Network Building: Participants toss the yarn to colleagues they collaborate with, linking formal and informal interactions.

Management Role: The final yarn represents management, structuring and stabilising the web like a spider's frame.

Debrief & Commitment: Participants reflect, identify actions to enhance connections, and define a collective improvement plan.

This exercise fosters awareness, communication, and cohesion. A follow-up session can track progress and refine commitments.

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