IP BEST PRACTICES

Mindset Toolkit

A best practice shared by Henno Janmaat.

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Mindset Toolkit

Sustain culture shift via pull instead of push, by activating key values and behaviours through a compact, interactive Mindset Toolkit.

Key steps

Define a small set of workshop formats for each of the values that you would like to activate, or behaviours you would like to develop amongst a large group of people.

Each of the formats should be compact (maximum 90 minutes), interactive and above all fun to run. Present your toolkit in 1-1 chats to managers and ask them which they like most.

After you run a workshop, ask if there is a participant that would like to join the activation team and become a parttime facilitator, so you are able to facilitate large numbers of workshops.

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