IP BEST PRACTICES

Cultural Change in Action

A best practice shared by Sabine Laute.

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Cultural Change in Action

Driving successful change by engaging employees in three rounds and using the collective intelligence of the organisation.

Key steps

Set up three different rounds with your employees in which they will understand why there is a need for change, what needs to happen and how they can contribute.

Each round fosters a deeper understanding of the strategic context, assesses how well the organisation's current capabilities align with the new direction, and determines how each team can actively contribute to changing the collective mindset.

This is true co-creation and using the collective intelligence of the organisation to drive change successfully.

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