IP BEST PRACTICES

Speed Brainstorm

A best practice shared by Henno Janmaat.

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Speed Brainstorm

A fast-paced, circulating brainstorm and voting format to surface group priorities.

Key steps

Make groups of twenty and have them answer one question on a piece of paper.

Circulate the papers, read and stop every four rounds to vote 1-5 on the back of the paper.

Sum all votes after twenty rounds and define priority per group.

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