IP BEST PRACTICES

Leadership Bootcamps

A best practice shared by Henno Janmaat.

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Leadership Bootcamps

Build a bootcamp to help leadership connect to the new story.

Key steps

Build a bootcamp to help leadership to connect to the new story.

Bootcamps often consist of a series of three to four workshops for small mixed teams.

Typical content for the bootcamp is storytelling, why/how/what, next steps.

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