

IP BEST PRACTICES

Visible Actions

A best practice shared by Henno Janmaat.

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Visible Actions

Activation often means 'action', so that the whole organisation can see and feel the change.

Key steps

Activation often means 'action', so that the whole organisation can see and feel the change.

Create a (cascading) format to brainstorm on one visible action per culture element.

Make the format itself as visible as possible both during the implementation (open space) as well as after (by posting a video on intranet).

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