

IP BEST PRACTICES

Values Weeks

A best practice shared by Henno Janmaat.

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Values Weeks

Focus on one value per day for a week (or a month for four values), combining central attention with local initiatives.

Key steps

Perfect for five values, in case of four values, you could also go for a values month.

Focus on one value per day, have some central attention, but stimulate local initiatives.

Combine lunch & learns, with video contests, little treats and peer learning.

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