IP BEST PRACTICES

Building the Home of Values

A best practice shared by Cornelie van Dongen.

Generated on 22 November 2026

Building the Home of Values

Expressing core values through small sculptures and collaborating on a shared piece, creating a tangible representation of company culture.

Key steps

Let all participants create small sculptures or objects that symbolise the core values that shape their identity and sense of home, by using materials like clay, modelling dough, or paper.

Participants present their sculptures, describing what each piece represents and how it connects to their personal or cultural values and background.

The group works together to create a larger, collaborative sculpture symbolizing the company values, each participant contributes an element reflecting their individual values, resulting in a shared, tangible representation of company culture.

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