

IP BEST PRACTICES

Project Team

A best practice shared by Henno Janmaat.

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Project Team

Define a small and parttime project team to facilitate the culture program.

Key steps

Define a small and parttime project team to facilitate the culture program, of representatives of all relevant functions.

By default, the team should be a combination of Comms, HR, Strategy and the Business.

The name of the team should have a connection to the change that is needed and should never be the culture team.

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