

IP BEST PRACTICES

Values House

A best practice shared by Henno Janmaat.

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Values House

When you converge to a smaller set of words to define your identity, the values house does the rest.

Key steps

When you converged to a smaller set of words +/- 20 to define your identity, the values house does the rest.

The values house defines relevance to your strategy and your development need of each of the respective values.

Ask a group of people to define the ten most relevant values, including the values' development need.

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