IP BEST PRACTICES

Visualise the Future

A best practice shared by Klaas van der Meer.

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Visualise the Future

Visualising the future way of working typically helps left brainers to find new ways to express their thoughts.

Key steps

Visualising the future way of working, typically helps left brainers to find new ways to express their thoughts.

Put hundreds of images on tables and create visuals of the future way of working, first individually, then in groups.

Make a booklet with cartoons to involve larger audiences and ask them which visual they like most, why and what needs to be done to get there.

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